

Increase Profitability & Accelerate Growth

GOLDRATT
consulting

Creating Ever Flourishing Companies

NOW AND INTO THE FUTURE

**EXCLUSIVE EVENT WITH RENOWNED BUSINESS THINKER
AND AUTHOR OF 'THE GOAL', DR. ELI GOLDRATT**

In 3 days, learn from Dr. Eli Goldratt what it takes to quickly turn your company into an Ever Flourishing Company, continuously and significantly increasing value to all of its stakeholders - employees, clients and shareholders.



27-29 January 2011 | Vivanta by Taj - M G Road, Bangalore

Event Partners



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RETAILERS ASSOCIATION OF INDIA



TATA MANAGEMENT TRAINING CENTRE

Leading in Learning

DETERMINE



What constrains your organization from immediately generating more sales and ongoing growth in revenues and profit

DEVELOP



The necessary skills to overcome internal and external constraints and insulate your company from the fluctuating market conditions

ACHIEVE



Immediate bottom-line results while fostering unprecedented communication and synchronized performance among functions and management levels

SOLVE



Attend this workshop if...

You are searching for solutions in today's global competitive environment and unpredictable market conditions

You sense that your company is suffering from the effects of breakdown in communication and synchronization

You are concerned about stabilizing the company in an uncertain economic environment, while capitalizing on opportunities to increase sales and profits

You want to learn how to influence the policies and measurements of your organization, in order to make the shift required to become an Ever Flourishing Company

“TOC” (Theory of Constraints) is a set of concepts, principles, and tactics designed to help organizations manage systems better. Its whole purpose is to help managers identify the one most important factor that limits the success of their entire business system-the system constraint-and break it, or, if that is not possible, to maximize business success by managing that system constraint well.

Theory of Constraints (TOC) has been implemented successfully with impressive results in hundreds of companies worldwide. In India, several companies from diverse industries such as manufacturing (steel, industrial goods, pharmaceuticals), project management (engineering, new product development, ship building and repair, aircraft maintenance, etc) and supply chain (FMCG, consumer durables) have implemented TOC with inspiring results.

TOC and Viable Vision

“Viable Vision” is an initiative that makes an organization an ‘ever flourishing’ organization with increasing profitability year after year, by building and executing strategic processes using TOC based tactics from the operating level up to top level ‘vision’ of the organization.

Viable Vision strategy & tactics (S&T) are based on the premise that for a company to grow at a pace that stems from its own action (not by the market conditions & competitive actions), it must address with its capabilities a significant need of the market to an extent that no other competitor can.



TESTIMONIALS

“EYE OPENER. Eli Goldratt has kindled a spark of hope in the otherwise gloomy economic situation.”

- General Manager of large Engg. Company, India

“Dr.Goldratt is marvelous and his mission is a noble one.”

- General Manager of large Steel Company , India

“It was a very special learning for me and this cannot be explained in words. Learning is very relevant in my business environment .It was one of the best programs I have attended.”

- General Manager of very large Power Company, India

“ Enlightening, provocative , eye opener , great learning.”

- Executive Director of large Printing Company, India

“Sales can go up by at least 50 %, inventories can be lower by 50%, lead times can be brought down to 1/3 and profits can be improved by 50 %. Excellent eye opening program.”

- Supply Chain Head of very large Lifestyle Products Company, India

INTERNATIONALLY RECOGNIZED LEADER IN THE DEVELOPMENT OF NEW BUSINESS MANAGEMENT PHILOSOPHIES AND SYSTEMS, Dr. Eliyahu M. Goldratt's work is carried out by consultants and educators around the world and utilized by many of the world's largest corporations, including IBM, Procter & Gamble, AT&T, NV Philips, ABB and Boeing. Unconventional stimulating, and "a slayer of sacred cows," Dr. Goldratt exhorts his audience to examine and reassess their business practices with a fresh, new vision.

THE GOAL, his best-selling business textbook written in novel form, illustrates Dr. Goldratt's Theory of Constraints (TOC), an overall framework for helping businesses determine: what to change - not everything is broken; what to change to - what are the simple, practical solutions; and how to cause the change - overcoming the inherent resistance to change.

Dr. Goldratt has written numerous books on related topics, including IT'S NOT LUCK and CRITICAL CHAIN. His latest book THE CHOICE rapidly became the #1 bestseller in Japan. Dr. Goldratt is a frequent contributor to scientific journals, magazines and business publications; he sits on several editorial boards. Dr. Goldratt is Founder and Chairman of the Goldratt Group (Goldratt Schools, Goldratt Marketing and Goldratt Consulting).



In the 3-day **NOW & INTO THE FUTURE** workshop, Dr. Goldratt will inspire you with the common sense of TOC and reveal how to apply it to immediately generate more cash, profitability and harmony in your business.

Goldratt Consulting

Goldratt Consulting is a global company, with HQ in Israel and associates in India, China, Japan, USA, Latin America and Europe. All our experts have vast industry experience from some of the most successful companies in the world & have extensive exposure in implementing TOC applications & Viable Vision projects. GC has trained experts implementing Viable Vision projects across India.

Who should attend?

The workshop is meant for your senior leadership and management; those who are searching for solutions in today's global competitive environment. And if convinced, can change or influence the policies and measurement of their organizations. This will be the most important workshop series they will experience in years!

Workshop Details

Venue, Date & Timings

Venue

Vivanta by Taj

41/3, M G Road, Bangalore, Karnataka - 560 001

T - 91 80 6660 4444; F - 91 80 6661 4444

Date

27-29 January 2011

Timings

0930 Hrs to 1730 hrs

Participation Fee

INR 100000 per participant

INR 75000 per participant for two participants
from same organization

INR 50000 per participant for three or more participants
from same organization